Logical framework. Please enter the details of your project onto the matrix using the note at Annex B of the Guidance Note.

Project summary	Measurable indicators	Means of verification	Important assumptions
Goal To assist countries rich in biodiversity but poor in resources with the conservation of biological diversity and implementation of the Biodiversity Convention		Feedback from CONABIO - the Mexican authority charged with implementing the Biodiversity Convention.	Continued support from Mexican GO's and NGO's.
Purpose To assist Mexico in the development of a sustainable programme to conserve the axolotl and other endemic fauna and flora of Xochimilco through the promotion of nature tourism.	Existence of a sustainable programme to conserve the axolotl and other endemic fauna and flora of Xochimilco.	Evidence for the successful execution of the component activities of the programme in line with the proposed output schedule and milestones.	Communication pathways between partners are effectively maintained.
Outputs a) Axolotl/Xochimilco ecology data; b) Mexicans trained: MSc Tourism & Conservation; amphibian ecology; conservation education assessment and community appraisal; c) Trajineros trained as nature guides; unemployed artisans trained-souvenir production; d) Species/ Habitat Action Plan; e) Conservation education	a) Existence of database on axolotl population biology/ Xochimilco wildlife; b)c) Number of students, trajineros and unemployed artisans successfully trained; + data from assessments and appraisals; d) Existence of SAP e) Increased public awareness of axolotl/Xochimilco, involvment in CIBAC	a) Data and findings on project website/in journal articles; b)c) Use of students to gather data, use of trajinero guides; production/ purchases of souvenirs; d) SAP available on website and hard copy; e) Interview/questionnaire surveys, detailed records of partiicpation	All data are collected in a rigorous manner to ensure high integrity.
Activities a) Collaborative work collating data on the ecology and conservation of axolotls and the Xochimilco system; b) MSc training at DICE; in- situ workshop-based training programmes for trajineros, unemployed artisans and Mexican students; c) design, production and distribution of a range of educational materials and commercial products.	a) Writing of joint publications b) Assessment and examination of coursework and dissertation; records of workshops c) Existence of a range of educational and commercial products and of financial benefits from their distribution accruing.	a) Existence of publications in peer reviewed journals b) Successful graduation from the MSc programme; records of workshops c) Detailed records of numbers of products and their sales and distribution.	Personnel are adequately qualified and motivated and will remain committed to the programme until its completion.